The Charitizer 'online thrift store' lets your pupils sell 2nd hand items and raise funds for your school or Planet Ark.
The Planet Ark ‘Schools Big Thrift’ is an initiative aimed at selling unused items using www.charitizer.com. Charitizer provides a platform where users can sell unused items and donate a % of the sale to a cause.

The initiative encourages students to buy/sell second hand where possible to reduce our impact on the environment. We provide an education pack to instruct students on how to buy and sell online.

Students can raise money for your own school through a specially created cause page or for Planet Ark by selecting their charity page.

All donations and achievements are clearly visible and measurable for your school and students. Items are visible and available to all other schools and general Charitizer users.

Schools Big Thrift will commence on the 1/11 and ramp toward national 'Buy it Back' day on the 17/11. The target for schools is 200 listings.
The **Schools Big Thrift** is an exciting world first initiative involving school students all over Australia!

Students have the chance to connect with each other, give unused items their next life and learn basic business skills. All while helping out a great cause.

We aim to make this an annual global event so we appreciate your support in getting the movement started in Australia on the exciting new interactive Charitizer platform.
What is Charitizer?
How it works:

STEP 1

Register your involvement in the Schools Big Thrift via the Schools Recycle Right Challenge website. Here you will be able to find lots of other great activities to participate in.
Students, teachers and classrooms can register online at www.charitizer.com.au or download Charitizer in the app stores. Users select the specific Planet Ark or School fundraising pages.
Participants can upload an item (at no charge) by including an image, description, and percentage of the sale price to donate to our partnership total. The item will appear for all Charitizer users to purchase.
Once the item is sold, the donation is immediately shared with Planet Ark or the school cause page and tagged to the partnership. Participants can see real time updates of total funds raised.
Benefits

- Schools Australia wide are taking part in this brand new initiative.
- Provide students a fun new way to help the environment, learn new skills and incorporate teachings.
- Planet Ark will provide communications to promote the platform, and to recognise and thank participants that raise funds.
- Encourage re-use through the selling of unwanted items.
- It’s free, and simple to get involved!
How to create school cause:

A nominated administrator will create the schools cause on the 'Create cause' section of Charitizer. Enter the school’s name, details and image. This will now appear as a 'Cause' in the search results on Charitizer for users to select.
How to sell #1:

School or teacher creates account.

Students can bring an item or a photo to list in the classroom. All items will appear in the one account so we recommend username for the class or grade e.g. sylvania5g. The account holder will choose the % to donate and the cause/s to support. All fundraising will be credited to this account.
How to sell #2:

Student creates account.

Student will be responsible for listing the item, selecting causes and shipping. They will be the sole fundraiser for that account and responsible personally.
For further information and technical support contact Charitizer:

Brady Gunn
support@charitizer.com
or call (02) 800 74 111