

Diary Notes for publication



7 – 13 November 2011

This National Recycling Week, **Planet Ark** is encouraging all Australians to do their bit for the environment by engaging in a workplace 'fling' or *swapping* spree!

Popular events **The Big Aussie Swap** and **Friday File Fling** are back, as well as a new Schools Recycle Right challenge (details coming soon). Read more below:



Don't want it? Swap it! **The Big Aussie Swap** is a fun, free and frugal way to help the environment. Bring along quality items you no longer want, exchange each item for a token, then swap the token for items brought by others. It's that easy!

Giving preloved goods another life and choosing something old over something new saves resources and reduces carbon emissions.

Events will take place around the country throughout National Recycling Week. Visit RecyclingWeek.PlanetArk.org to find details of your nearest Big Aussie Swap.



The Friday File Fling is an opportunity to give your unwanted files the flick. With only one in 10 sheets of office paper currently being recycled, Planet Ark is encouraging individuals to set aside time on **Friday 11 November** to de-clutter their filing cabinets, give used paper another life and raise office paper recycling rates.

A guide to getting involved is available at RecyclingWeek.PlanetArk.org

For more information, images or logos, please visit <http://RecyclingWeek.PlanetArk.org> or contact Planet Ark's media team on 02 8484 7200 or pr@planetark.org



Schools around the country are invited to join the Tetra Pak Schools Recycle Right Challenge, a new National Recycling Week initiative in 2011.

The Schools Recycle Right Challenge offers a wide range of recycling-themed activities, lesson plans and events ideas that have been developed specifically for Australian schools. Each resource has been developed to enable learning by doing, and learning by having fun!

The challenge will run for a six-week period from **Monday 17 October to Friday 25 November 2011.**

A Getting Started Guide is available at **schoolsrecycle.planetark.org**

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